

U.S. GOVERNMENT PRINTING OFFICE 1935 100-1000

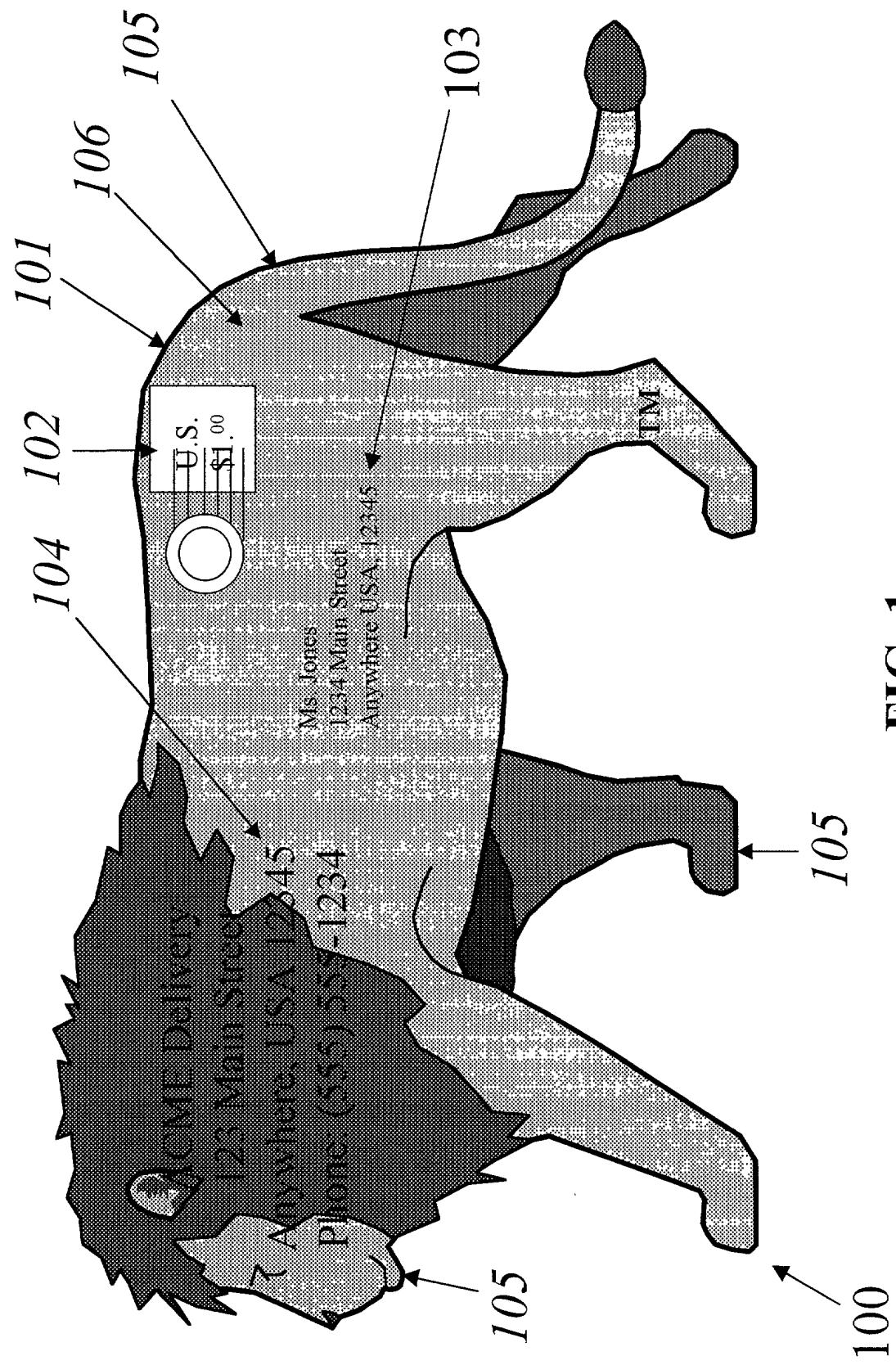


FIG. 1

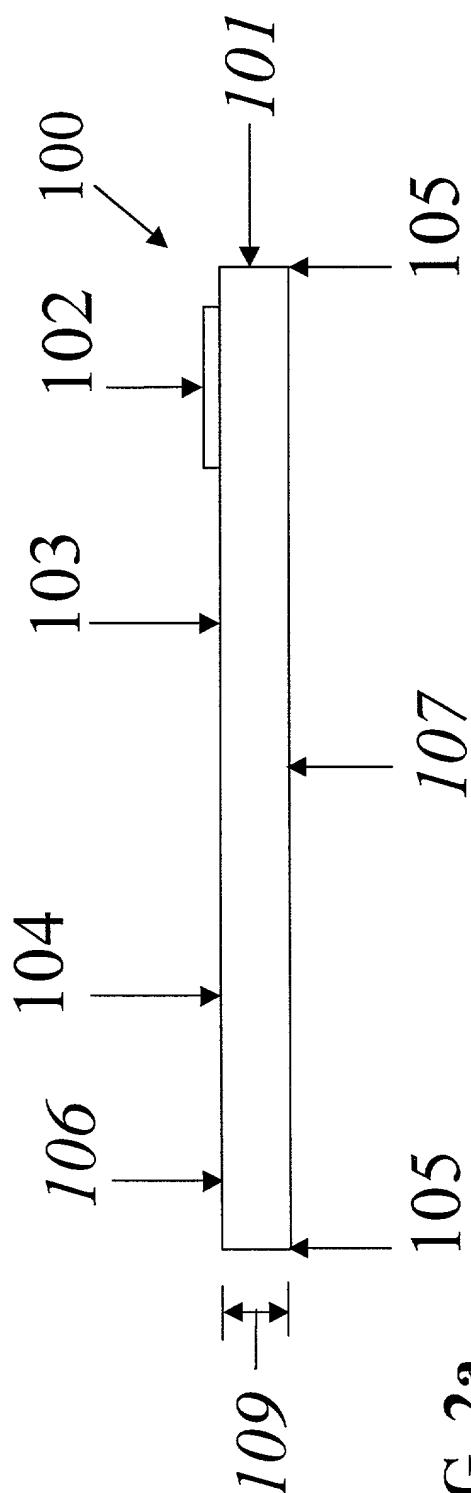


FIG. 2a

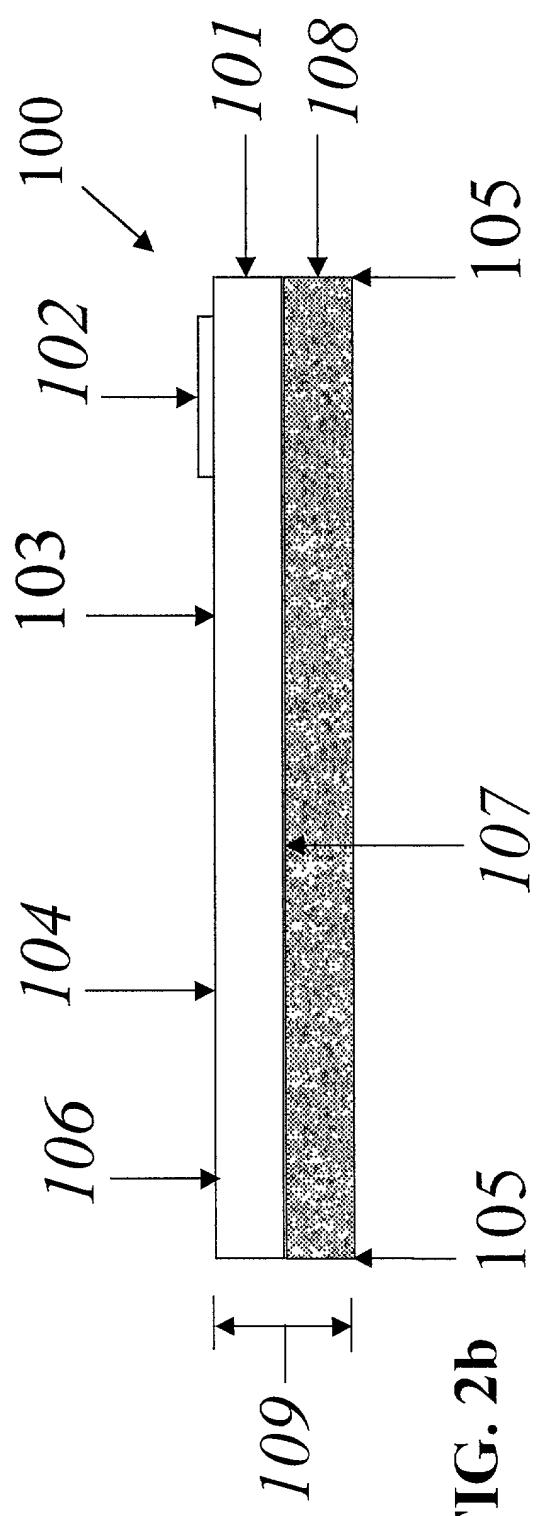


FIG. 2b 105

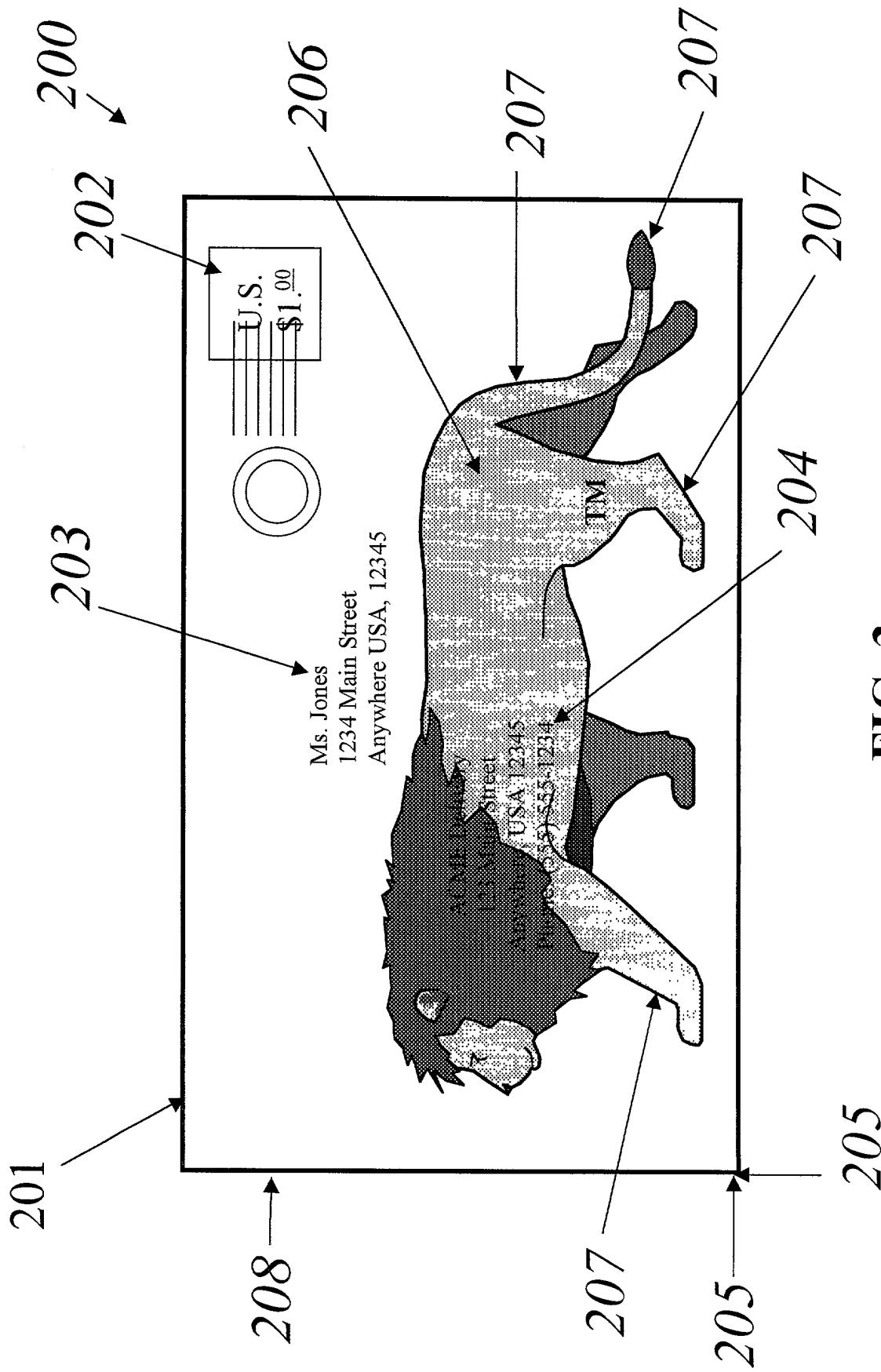


FIG. 3

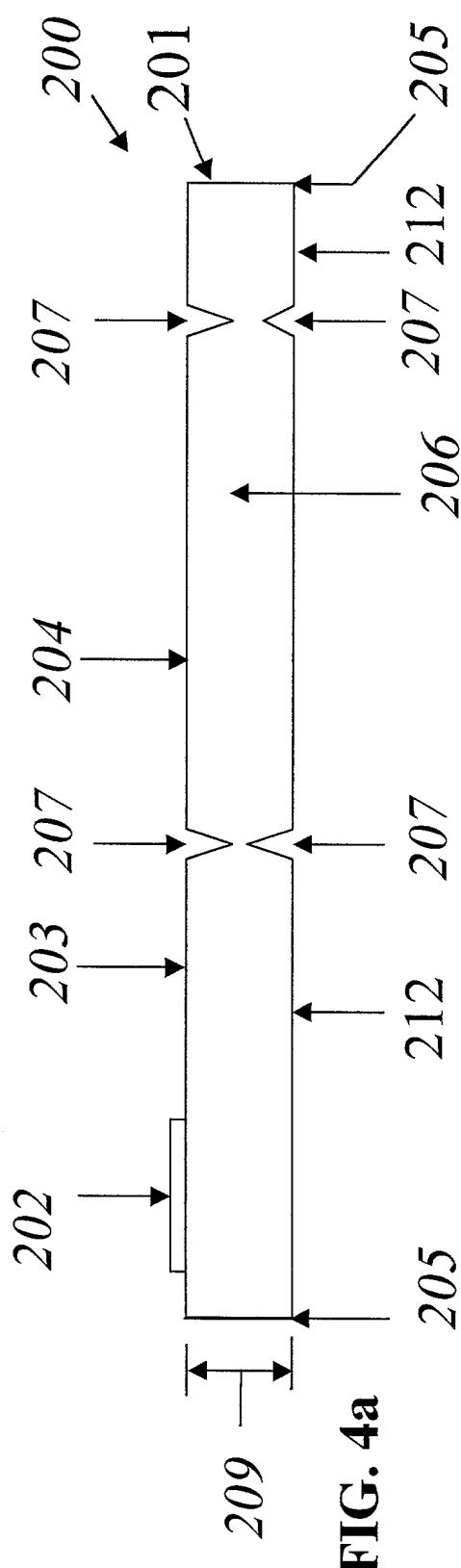


FIG. 4a

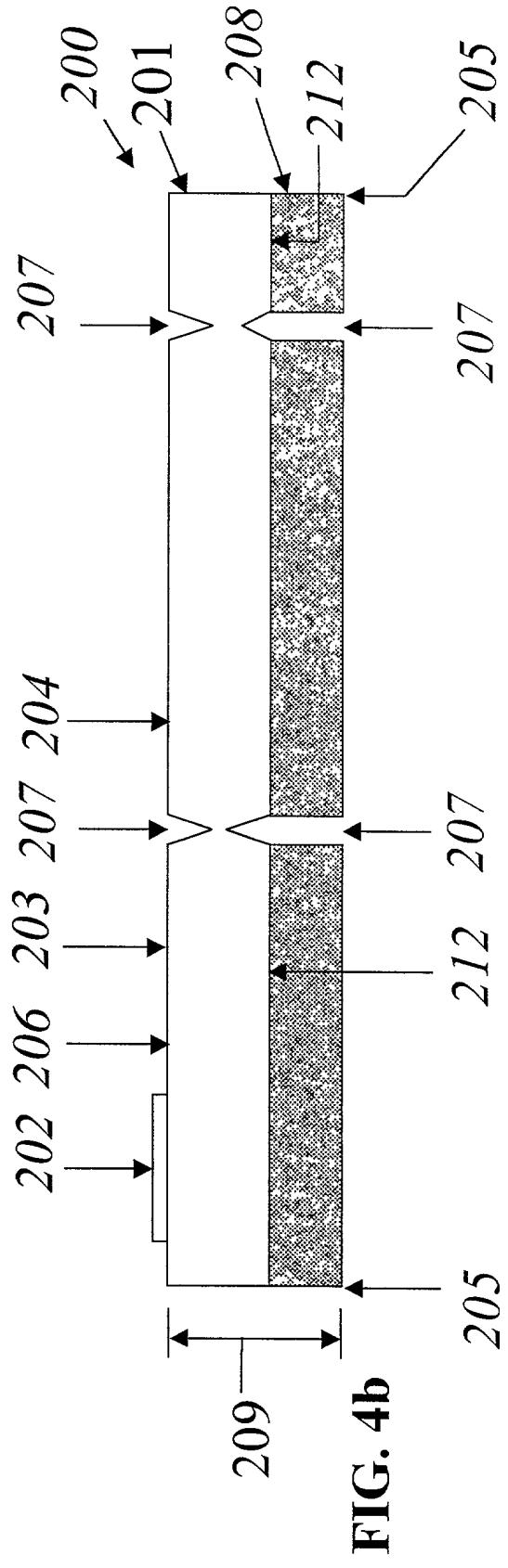


FIG. 4b

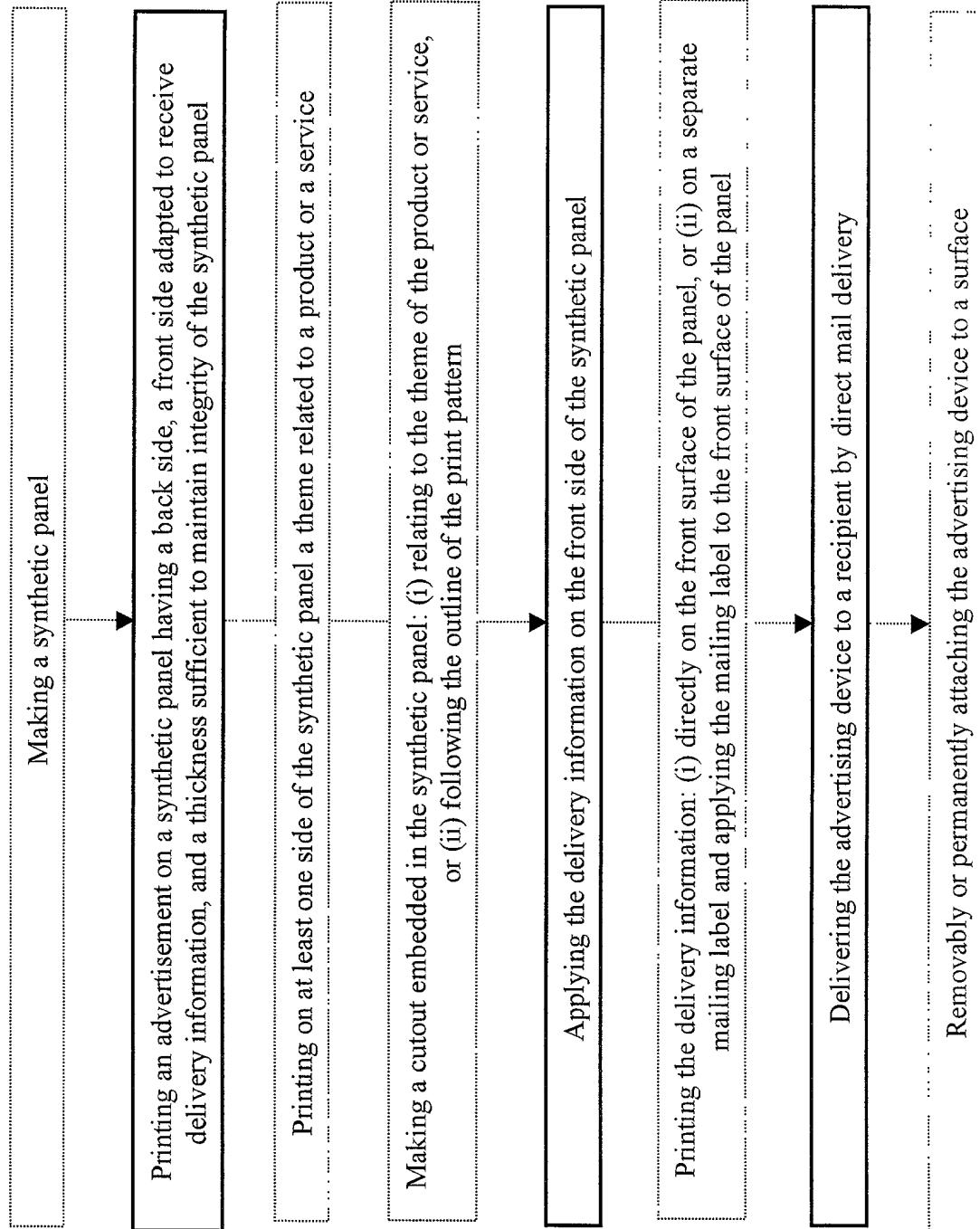


FIG. 5

A synthetic panel having a back side, a front side adapted to receive delivery information, and a thickness sufficient to maintain the integrity of the synthetic panel

Synthetic panel has a: (i) theme, (ii) a printed pattern, or (iii) a cutout related to a product or a service

Die cut cutout
Knife cut cutout

Cutout follows outline of the printed pattern

Means for applying delivery information

Silk screening

Ink jet printing

Preprinting the delivery information on a separate mailing label and applying the label to the front surface of the synthetic panel

Means for attaching the device to a display device to a surface

Removably or permanently attaching the advertising device to a surface

FIG. 6

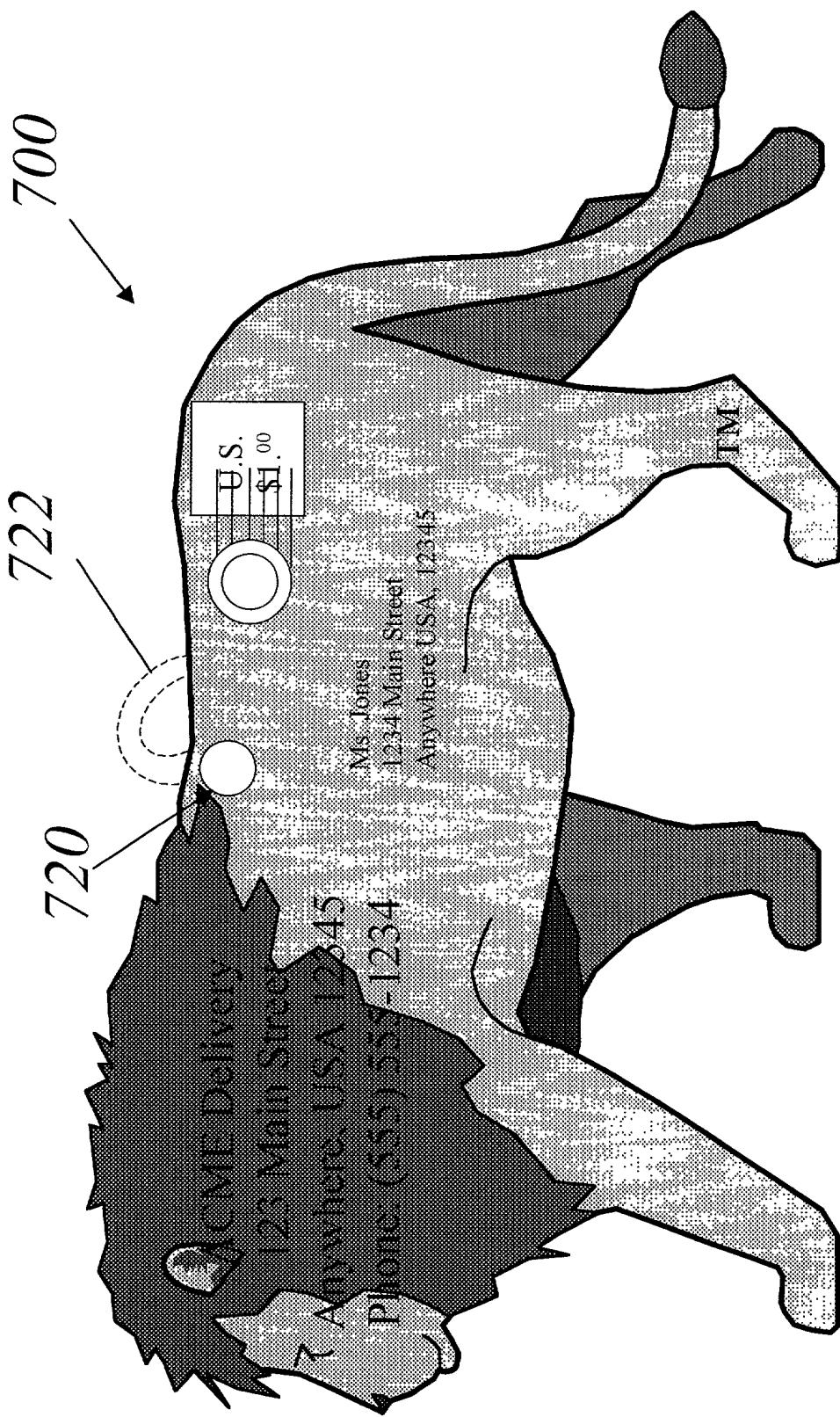


FIG. 7

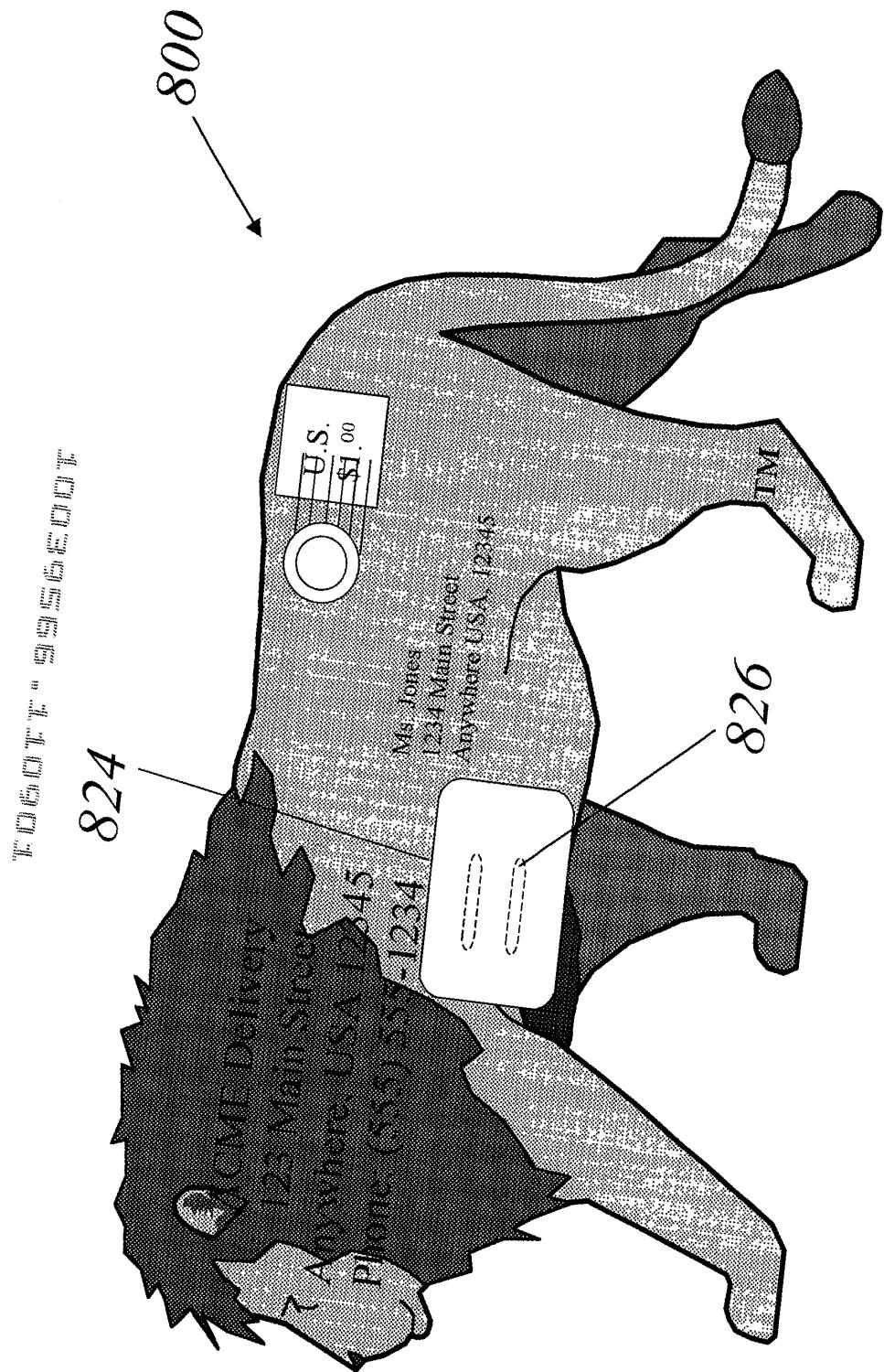


FIG. 8